



Conejo Players Theatre 2022-2023 Publicity Calendar

Production	Audition Info DUE	Submit Online/ Social Announce (PR)	Audition Date	Read Through/ Cast List DUE	PR Info/ Press Photos DUE	Program Info DUE	Start Social (PR)	Final Rehearsal Photos DUE	Production Opening Date
Don't Drink the Water	9/18/2022	10/14/2022	11/13/2022	11/21/2022	12/21/2022	12/23/2022	12/30/2022	1/11/2023	1/13/2023
Improv - Feb	--	--	n/a	--	1/26/2023	1/28/2023	2/4/2023	2/16/2023	2/18/2023
Stage Reading	--	--	n/a	--	2/10/2023	2/12/2023	2/19/2023	3/3/2023	3/5/2023
Secret Garden the Musical	11/20/2021	12/16/2021	1/15/2022	1/23/2022	3/1/2023	3/3/2023	3/10/2023	3/22/2023	3/24/2023
Harriet the Spy	12/4/2022	12/30/2022	1/29/2023	2/6/2023	4/5/2023	4/7/2023	4/14/2023	4/26/2023	4/28/2023
Calendar Girls	1/29/2023	2/24/2023	3/26/2023	4/3/2023	5/3/2023	5/5/2023	5/12/2023	5/24/2023	5/26/2023
Improv - Aug	--	--	n/a	--	7/26/2023	7/28/2023	8/4/2023	8/16/2023	8/18/2023
The Mousetrap	4/2/2023	4/28/2023	5/28/2023	6/5/2023	6/28/2023	6/30/2023	7/7/2023	7/19/2023	7/21/2023
Romeo & Juliet	5/28/2023	6/23/2023	7/23/2023	7/31/2023	8/16/2023	8/18/2023	8/25/2023	9/6/2023	9/8/2023
Once Upon a Mattress Youth	4/30/2023	5/26/2023	6/25/2023	7/3/2023	9/20/2023	9/22/2023	9/29/2023	10/11/2023	10/13/2023
Improv - Oct	--	--	n/a	--	10/5/2023	10/7/2023	10/14/2023	10/26/2023	10/28/2023
Catch Me if You Can	7/16/2023	8/11/2023	9/10/2023	9/18/2023	10/18/2023	10/20/2023	10/27/2023	11/8/2023	11/10/2023
Holiday Show	8/20/2023	9/15/2023	10/15/2023	10/23/2023	11/15/2023	11/17/2023	11/24/2023	12/6/2023	12/8/2023

<p>Producer Notes:</p>	<p>submit 'Audition Template' to media director</p>	<p>send images of event to media director for add'l social support</p>	<p>send image of read through event to media director/cast list sent to media director/webmast</p>	<p>submit 'Publicity Info Sheet' and promo photos to media director</p>	<p>Submit to graphic designer</p> <p>graphics@ conejoplayers.org</p>	<p>Social takeover opening weekend by cast member</p>
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